

People want to belong. Be welcoming.

Converting prospects into members, giving them a warm welcome, and keeping them informed is vital to the success of any organization. *BlazerCard* is a perfect way to welcome new members and inform them at the same time. The card is integrated with other information on a single sheet, so promotional and informational messages are

printed in one pass. *BlazerCard* can be laminated on both front and back, or on one side, depending on budget and end use.

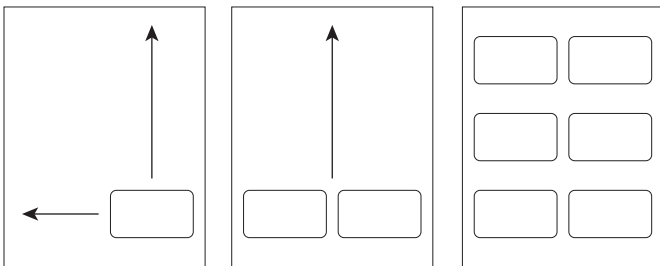
BlazerCard is a MailBlazer product, a unique line of direct mail solutions that allow laser personalization, transforming ordinary direct mail into powerful promotional tools.

BENEFITS

- Can be laser personalized
- Simple to remove
- Invites interaction
- Flexible placement on carrier sheet
- Multiple cards on a single sheet
- Accurate positioning
- Wide range of lamination options

APPLICATIONS

- ID cards
- Membership cards & mailers
- Loyalty & incentive programs
- Name badges
- Event registrations
- Promotional & reminder cards
- Affinity cards



SOME OF THE MANY PLACEMENT OPTIONS FOR *BLAZERCARD*



BEND & PEEL FROM THIS EDGE

Bend & Peel to Remove BlazerCard



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