

People prefer to travel light. Be on top of it.

You want to be top-of-mind when customers need you. BlazerMagnet is the perfect way to make sure you're the first one they call. The ingenious laminated magnet can be customized with photos, laser-printed promotional copy, or contact information. And it can be diecut in a wide range of sizes and shapes, so you can let your imagination

go wild. Best of all, the magnet is integrated right into the printed sheet, allowing you to personalize it right on your laser printer. And like any magnet, BlazerMagnet sticks to refrigerators and other magnetic surfaces.

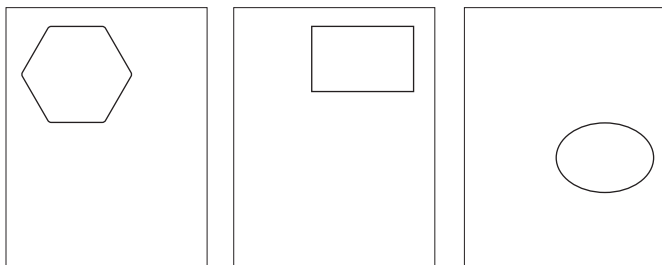
BlazerMagnet is a MailBlazer product, a unique line of direct mail solutions that allow laser personalization, transforming ordinary

BENEFITS

- Wide range of shapes and sizes
- Can be laser personalized
- Simple to remove from carrier sheet
- Invites interaction
- Flexible placement on carrier sheet
- Easily sticks to metal surfaces

APPLICATIONS

- Sales rep names & contact information
- Emergency hotline numbers
- Delivery service information
- Help desk & customer service contacts
- Website addresses
- Reminder of upcoming events
- Handy quick-reference tool



SOME OF THE MANY PLACEMENT OPTIONS FOR BLAZERMAGNET

BlazerMagnet Easily Sticks to Metal Surfaces



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