

People see a lot of clutter. Be a standout.

The key to getting recipients to respond to your mail pieces is to engage them. BlazerNote is a repositionable note (RPN) that increases response rates by as much as 45%, according to the USPS. Using micro-adhesive technology along the top and bottom edges of the note, the *BlazerNote* stays firmly in place during laser personalization, but is

easily removed and reapplied by the recipient. Offered in a range of colors, *BlazerNote* works seamlessly on laser printers.

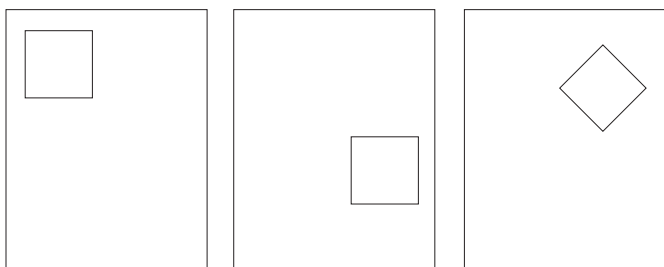
BlazerNote is a MailBlazer product, a unique line of direct mail solutions that allow laser personalization, transforming ordinary direct mail into a powerful promotional tool.

BENEFITS

- Increases direct mail response rates
- Grabs attention
- Can be laser personalized
- Easy to print and apply
- Flexible placement on carrier sheet
- Easy to remove as a reminder
- Comes in a variety of colors and sizes

APPLICATIONS

- Teaser copy
- Redemnable coupons
- Reminder notices
- Event advertisements
- Promotional vouchers



SOME OF THE MANY PLACEMENT OPTIONS FOR *BLAZERNOTE*

BlazerNote is a Highly Effective
Repositionable Note



2921 E. La Cresta Ave
Anaheim, CA 92806
(800) 854-6404
www.5daybf.com