

# People want to feel safe. Be secure.

Moving sensitive information through the mail can be risky business. Both senders and recipients need assurance that confidential information is safe and secure when mailed. BlazerShield is laser-ready so information can be customized to each recipient. Most important, BlazerShield utilizes the latest advancements in information security systems, ensuring that personal data remains

safe and secure. The patented Hydalam™ technology makes BlazerShield an easy to use, peel-and-reveal design that is tamper-evident and delivers 100% blackout of sensitive data.

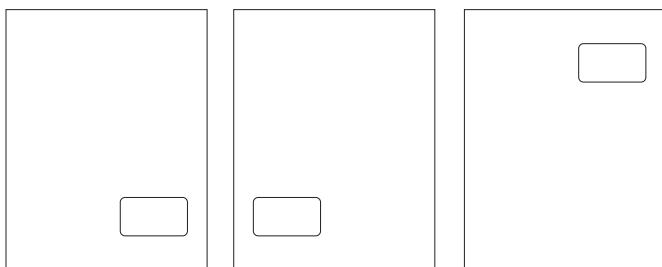
BlazerShield is a MailBlazer product, a unique line of direct mail solutions that allow laser personalization, transforming ordinary direct mail into a powerful promotional tool.

## BENEFITS

- Protects against identity theft
- Tamper evident
- Can be laser personalized
- Highly secure
- 100% data blackout
- Peel and reveal technology
- Flexible placement on carrier sheet

## APPLICATIONS

- PIN numbers
- Medical test results
- Voter identification
- Remittance notices
- Gaming codes
- Online access codes



SOME OF THE MANY PLACEMENT OPTIONS FOR **BLAZERSHIELD**

BlazerShield Protects Personal Identification Numbers



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